SCHOOL OF LIBERAL ARTS & EDUCATION

The 3rd Annual Hampton University Film Festival Schedule

TUESDAY, April 24, 2018

9:00am to 5:00pm

REGISTRATION

*Lobby of Student Center Movie Theater*

9:30am to 10:45am

MASTERCLASS-What You Need to Know About Technology, Digital Media & Entrepreneurship in Entertainment

Presenter: Asante Bradford is Project Manager for Digital Entertainment and Emerging Media for the Georgia Department of Economic Development, the sales and marketing arm for the State of Georgia. Asante was the Digital Entertainment Liaison for the Georgia Film, Music & Digital Entertainment division of the Georgia Department of Economic Development from 2007-2010 which helped Georgia become known as a center for video game development, animation and digital media. The economic impact of the entertainment industry in Georgia jumped from $413 million to $2.4 billion in that time span.

*Student Center Movie Theater*
11:00am to 12:15pm

SHORT FILM SCREENING – Social Cinema 101

A series of short films will be screened that deal with social issues that are universal.

Post- Film Discussion

Moderator: Ralph Scott, Executive Producer of BET’s “Lens on Talent” Founder of Social Cinema and Motion Pictures and filmmaker (Barbasol, Amistad, Sankofa)

Panelists:TBA

Student Center Movie Theater

12:30pm to 2:30pm

SHORT FILM SCREENING- Black to the Future

Short films written, produced and directed by students and non-students will be screened. Various themes of coming-of-age, redemption, racial and ethnic identity and more will be explored.

Post Film Q & A with filmmakers to follow screening.

Student Center Movie Theater
3:30pm to 5:00pm

MASTERCLASS- The Impact of Music in Film and Television: A Conversation with Dr. Matthew Knowles

Presenter: Matthew Knowles, Phd Dr. Matthew Knowles. He is the founder, President and CEO of Music World Entertainment (MWE), one of the world’s leading music and entertainment conglomerates, with record sales exceeding 450 million worldwide. Music World Music has had an unprecedented impact on music around the globe through its GRAMMY® Award-winning artists, legendary entertainers and music icons, top catalogue compilations and celebrated soundtracks. Knowles’ successful track record has expanded to include film. He is Executive Producer of the #1 box-office hit, Obsessed. In addition, the Music World Music label has released award-winning soundtracks from popular movies including the GRAMMY nominated soundtracks from Dreamgirls and Roll Bounce, the Fighting Temptations soundtrack, which spent four weeks at #1 on the Billboard Top Gospel Album chart, and the soundtracks from Cadillac Records and MTV’s Carmen: A Hip Hopera.

Moderator: Professor Eleanor Earl,
Director of Hampton University Film Festival
Assistant Professor of English and Film Studies
Director of the Film Studies Program

Student Center Movie Theater
7:00pm to 9:00pm

OPENING NIGHT FEATURE FILM SCREENING – Maynard (81 min)
Dir. Samuel D. Pollard
This award-winning documentary explores the life of Maynard Jackson Jr., the first black mayor of a major southern city, Atlanta. The Obama before Obama.

Post-Film Panel: A Call to Leadership: Our Past, Our Present, Our Future

Moderator: Ralph Scott, Executive Producer of BET’s “Lens on Talent” Founder of Social Cinema and Motion Pictures and filmmaker (Barbasol, Amistad, Sankofa)

Panelists: TBA

Student Center Movie Theater

WEDNESDAY, APRIL 25, 2018

9:00am to 5:00pm

REGISTRATION

Lobby of Student Center Movie Theater

9:00am to 10:45pm

FEATURE FILM SCREENING – “King of Stage: The Woodie King Jr. Story” (
95min ) Dir. Juney Smith
Documentary/Biography
The story of legendary theatre producer Woodie King, Jr.

Student Center Movie Theater

11:00am to 12:30pm

PANEL–Hampton to Hollywood: Careers in Film and Television
This is your opportunity to ask industry professional
Moderator: Delaria Ridley, Hampton University Film Studies Student
Panelists: Nichelle Protho, Re’Shaun Frear, Buddy Lewis, Duane Byrge, Monty Ross

Student Center Movie Theater

12:30pm to 1:30pm

Staged Readings of Scenes from original screenplays written by Hampton University students. The Hampton Players and local actors will be featured. Students will receive feedback from industry professionals following the staged readings.

Student Writers: Timia Whitsey & Brooklyne Baker
Ciera Russell
Alexis Mayfield

Student Center Movie Theater

2:00pm to 3:00pm

SHORT FILM SCREENING- The Hip Hop Caucus presents BEP’s Street Livin’ - A Conversation with Terence “TC” Muhammad

The series of short videos were directed by Will.i.am and highlights four huge issues largely impacting communities of color – Police Brutality, Prison Reform, Gun Reform, and Immigration.

The song was inspired by their ambitious graphic novel distributed by Marvel Comics, ‘Masters of the Sun: The Zombie Chronicles’ and the issues that were present in the novel (80’s) are still major issues that we are battling today...They recently released the AR- augmented reality app for the graphic novel features the voices of Stan Lee, Jamie Foxx, Queen Latifah, Ice T, Mary J Blige, Jaden Smith, Snoop & more. The call to action is directed by leading national organizations: Hip Hop Caucus in partnership with i.am.angel foundation and Black Alliance for Just Immigration, Community Justice Reform Coalition, PICO’s LIVE FREE Campaign, Schools Not Prisons, The Gathering for Justice, and United We Dream. #BEPstreetlivin

About Hip Hop Caucus: Hip Hop Caucus (www.hiphopcaucus.org) is a national nonprofit, nonpartisan organization established in 2004 that uses the power of Hip Hop culture to engage and empower young people and communities of color in the civic and political process.

Post-Film Q&A with Representatives from The Hip Hop Caucus

Host: Kanja Muchoki aka “King Kanja”, International Recording Artist, HU
alumnus and Co-Host of “The View from Hampton U” COX-TV show

Presenter: Terence “TC” Muhammad, Community Outreach Manager, Hip Hop Caucus

Student Center Movie Theater

3:00pm to 4:00pm

MASTERCLASS- The Art of Producing for Film, Television and Online

Presenter: Nichelle Protho

Nichelle Protho is President of Tasty Shop Media, Inc., a digital agency launched by taking her skills as former Vice-President of Sander/Moses Productions for 10 years (Gone, This Is Everything: Gigi Gorgeous, Reckless-CBS, Ghost Whisperer-CBS, Psychic In Suburbia-Style Network) and COO/CO-EXECUTIVE PRODUCER of sister company SLAM and parlayed them into a successful new digital media marketing and content creation company. Among her indie feature film producing credits are Academy Award winning director Barbara Kopple’s This Is Everything: Gigi Gorgeous, Ben Ramsey’s Love & A Bullet, and Archie Gips Loveless in Los Angeles. Protho also developed and produced the multiple award-winning, & first Flash animated theatrical feature film Golden Blaze starring Blair Underwood, Michael Clarke Duncan & Neil Patrick Harris.

Student Center Movie Theater
4:00pm to 5:30pm

ORIGINAL WEB SERIES SCREENING - “COME MIDNIGHT” (30 min)

Directors: Troy Rowland  Michael Gladlin  K.T. Price

Several young black girls have disappeared and been murdered at the hands of a calculating serial killer known as The Toymaker. Detective Myah Williams is determined to bring the killer to justice alongside her partner, Detective Brian Collier. As the case begins to hit too close to home, Maya and Brian realize that in order to stop this killer they’ll have to sacrifice everything including the badge and possibly their lives.

Post film Q&A with cast, directors, writers and producers

Moderators: Mr. Joseph Walters and Mrs. Stephanie Walters,Owners of The Redelynn Group and HB1 Network( HU Alumni)

Student Center Movie Theater

5:30pm to 7:30pm

FEATURE FILM SCREENING – “Bangers to the Bible” (64 mins)

Dir. Lucas Negroni

Documentary/Biography
A former gangster fights against crime and hopelessness in the streets of Los Angeles.

Post panel discussion about faith-based films.

Moderator: Re’Shaun Frear, Producer(*Bangers to the Bible, Knucklehead & Pastor Brown*)

Panelists: TBA

*Student Center Movie Theater*

**8:00pm to 9:30pm**

**CLOSING NIGHT FEATURE FILM SCREENING –**

**La Vie Manifique De Charlie** (87 min) Dir. Bobby Huntley

Comedy/Drama

A carefree woman struggles to remain so-even after the death of the love of her life: her sister.

Post-film Q&A: - Writer& Director, Bobby Huntley II

*Student Center Movie Theater*